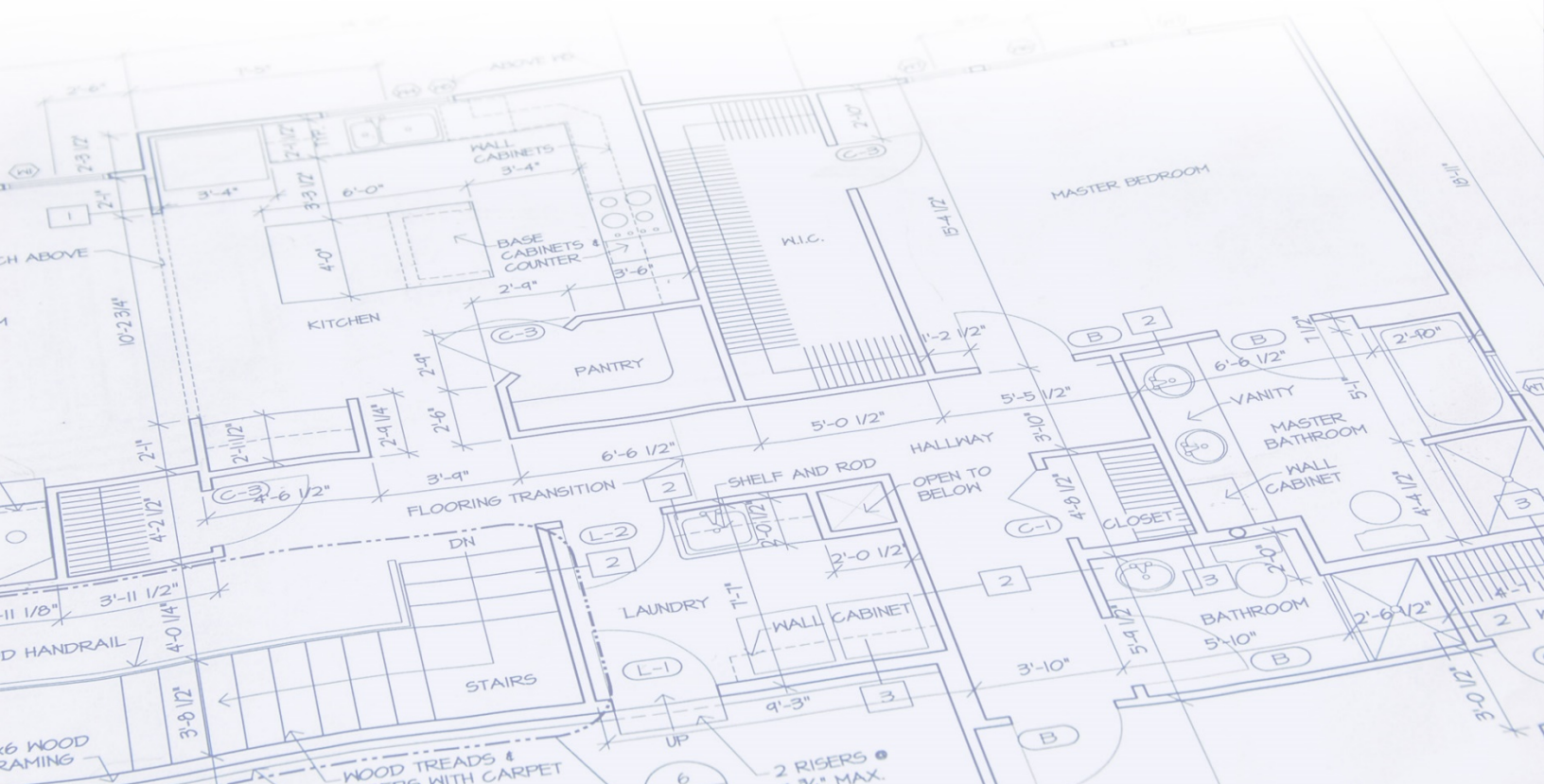




# Industry Partner Program



# Industry Partner Program

The Northshore Home Builders Association (NHBA) offers a variety of opportunities and advertising to fit your marketing goals and budget. Becoming an **Industry Partner** gives unique access to a target audience: the local home building industry. Industry Partners enjoy exclusive yearlong benefits and diverse integrated marketing opportunities.

Partner Benefits	<b>GOLD</b> <b>\$10,000</b> valued at \$21,114	<b>SILVER</b> <b>\$5,000</b> valued at \$12,664	<b>BRONZE</b> <b>\$2,500</b> valued at \$9,814
Membership Dues	✓	✓	✓
Affiliate Members	3	2	1
Industry Exclusive at this level	✓	✗	✗
Industry Partner Status	✓	✓	✓
Company Logo on Industry Partner Signage	✓	✓	✓
Industry Partner Appreciation Breakfast with Builders	✓	✓	✓
Free Ticket to Membership Luncheons	2	2	1
Membership Email Blast	4	2	1
Monthly Newsletter Logo Link	✓	✓	✓
Business Spotlight in Newsletter	2	1	✗
Social Media Spotlight	4	2	1
Company Logo/Link displayed on the NHBA Website	✓	✓	✓
Silver Sponsor, Parade of Homes	✓	✗	✗
Sponsor Recognition w/listing on POH app	✓	✗	✗
Installation Banquet Ticket	4	2	1
Annual Golf Tournament Hole Sponsor	✗	✗	✓
Sponsor – Nothing but Networking (member social)	1	✗	✗
<b>\$500 Event Sponsorship</b> Choice of: Crawfish Boil, Fishing Tournament, Golf Tournament, Installation Banquet	4	2	1
Advertisement in Parade of Homes Magazine**	50% Discount to Advertise in POH Book	25% Discount to Advertise in POH Book	15% Discount to Advertise in POH Book

Packages can be tailored to customize your business needs. Please contact our office for additional information.

***These benefits are ONLY available as part of an Industry Partner Package.***

***\*\*Unavailable to trade partners***

# Industry Partner Benefit Details and Description

**Membership Dues:** Membership dues are \$535 annually. One year of membership will be applied to your account upon the receipt of contract. If you already have an active membership, dues will automatically be applied upon current membership expiration/renewal.

**Affiliate Members:** These memberships are designed to reach out to the employees of Builder and Associate members, enabling more industry professionals to reap the rewards of NHBA membership. The standard price for an Affiliate Membership is \$100 and must be attached to a primary membership.

**\*Industry Partner Status:** This prestigious level is only available as part of an Industry Partner package. Industry Partners enjoy some unique benefits such as recognition at every event in attendance, priority seating at luncheons, and much more listed below!

**\*Company Logo on Industry Partner Signage:** Your company logo on the Industry Partner signage that is displayed year-round in the NHBA foyer and is taken to ALL NHBA events: Membership Luncheons, Nothing but Networkings, Crawfish Boil, Parade of Homes, Fishing Tournament, Installation Banquet, etc... Prominence based on Industry Partner Level.

**\*Industry Partner Appreciation Breakfast with Builders:** Get face to face time with builder members at an exclusive breakfast in your honor!

**\*Membership Luncheons:** Membership Luncheons are quarterly and inform members on current trends and regulations in the local building industry and our organization. Tickets are \$30 per person with an average attendance of 120+.

**\*Membership Email Blast:** Chose to advertise digitally to the entire membership of over 850+ individuals, or a specific group of members. This advertisement can be through your own marketing campaign or the NHBA can help craft a message for you.

**\*Newsletter Logo Link:** Our monthly newsletter is emailed to our membership and general interest list. Your company logo would be featured and linked directly to your website on every newsletter - prominence based on Industry Partner Level.

**\*Social Media Feature:** The NHBA will write a social media post endorsing your company's status as an Industry Partner and highlight your brand's message.

**\*Company Logo Prominently Display on NHBA Website Homepage:** Our website is frequented by both consumers and industry professionals. Prominence based on Industry Partner Level.

**\$500 a la carte Event Sponsorship:** Your choice! \$500 event sponsorship can be applied to any of our annual events: Crawfish Boil, Fishing Tournament, Golf Tournament, Installation Banquet, or any other NHBA event.

**Advertisement in Parade of Homes Magazine:** For over 30 years, the Parade of Homes has been a staple fixture across the Northshore community. The printed publication is a full color, glossy magazine professionally designed and produced for the Parade of Homes event with a target audience of 25,000 readers who are looking for a new home, remodeling, or moving into the area. The Parade of Homes Magazine has a longer than average shelf life with readers referring to the guide before, during, and after the event.

***These benefits are ONLY available as part of an Industry Partner Package.***

# Industry Partner Program Partnership Agreement

Select your Partnership level & Event Sponsorship and fill out all information below. Partnership is for a twelve-month period. Industry Partner status will go into effect upon receipt of this signed agreement.

## Industry Partner Level:

- Level I - \$10,000
- Level II - \$5,000
- Level III - \$2,500

## Event Sponsorship:

- \$500 Crawfish Boil
- \$500 Fishing Tournament
- \$500 Golf Tournament
- \$500 Installation Banquet

## Partner Information:

Are you a NHBA member?    Yes    No    I would like to join via this form

Name: \_\_\_\_\_ Position/Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

## Payment Information:

- Check Enclosed (made payable to Northshore Home Builders Association/NHBA)
- Credit Card Invoicing

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Agreement Expiration Date: \_\_\_\_\_

### Questions?

For additional information, please contact:  
Susie  
Cell: (985) 789-9437  
Direct: (985) 612-7422  
susie@northshorehba.org

### Return Signed Contract to:

Northshore Home Builders Association  
29021 Builders Drive  
Lacombe, LA 70445  
Office: (985) 882-5002  
Fax: (985) 882-5015  
Northshorehba.org